

Station KTNV-TV LAS VEGAS, NV

Advertiser () .OBAMA FOR AMERICA

Product BARCK OBAMA

Estimate# 1844

Buyer Maura Gilroy

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/1844

Flight Dates 09/25/2012 - 10/01/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 53,775
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A	ACTION NWS@5AM<	:30	\$150.00	09/25-09/28	2	1	2	\$300.00	
	2	SA	5A-6A	ACTN NWS SA@5A	:30	\$150.00	09/29-09/29	1	1	1	\$150.00	
	3	SU	5A-6A	ACTN NWS SU@5A	:30	\$150.00	09/30-09/30	1	1	1	\$150.00	
	4	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$325.00	09/25-09/28	1	1	1	\$325.00	
	5	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$325.00	09/25-09/28	1	1	1	\$325.00	
	6	SA	6A-7A	ACTN NWS SA@6A	:30	\$200.00	09/29-09/29	1	1	1	\$200.00	
	7	SA	7A-8A	GD MRN-SAT-ABC	:30	\$300.00	09/29-09/29	1	1	1	\$300.00	
	8	SU	6A-7A	ACTN NWS SU@6A	:30	\$200.00	09/30-09/30	1	1	1	\$200.00	
	9	SU	7A-8A	GD MRN-SUN-ABC	:30	\$300.00	09/30-09/30	1	1	1	\$300.00	
	10	TU-F	9A-10A	MORNING BLEND<	:30	\$175.00	09/25-09/28	1	1	1	\$175.00	
	12	TU-F	11A-12P	ACTN NEWS@11AM<	:30	\$200.00	09/25-09/28	4	1	4	\$800.00	

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	13	TU-F	2P-3P	JEFF PROBST	:30	\$175.00	09/25-09/28	4	1	4	\$700.00	
	14	TU-F	330P-4P	NEWS	:30	\$200.00	09/25-09/28	4	1	4	\$800.00	
	17	TU-F	5P-530P	ACTION NWS@5PM<	:30	\$500.00	09/25-09/28	2	1	2	\$1,000.00	
	18	TU-F	6P-7P	6P NEWS	:30	\$650.00	09/25-09/28	4	1	4	\$2,600.00	
	19	TU-F	7P-730P	ACCESS HOLLYWD<	:30	\$400.00	09/25-09/28	1	1	1	\$400.00	
	20	TU-F	730P-8P	MILLIONAIRE<	:30	\$400.00	09/25-09/28	1	1	1	\$400.00	
	21	M	8P-10P	DANCING	:30	\$5,000.00	10/01-10/01	1	1	1	\$5,000.00	
	23	W	10P-11P	NASHVILLE PREMIER	:30	\$7,500.00	09/26-09/26	1	1	1	\$7,500.00	
	24	TH	9P-10P	GREYS ANATOMY PREMIER	:30	\$8,500.00	09/27-09/27	1	1	1	\$8,500.00	
	25	TH	10P-11P	SCANDAL PREMIER	:30	\$7,500.00	09/27-09/27	1	1	1	\$7,500.00	
	26	F	9P-10P	PRIMETIME	:30	\$1,500.00	09/28-09/28	1	1	1	\$1,500.00	
	27	SA	5P-830P	NCAA FTBALL	:30	\$1,250.00	09/29-09/29	1	1	1	\$1,250.00	
	28	SU	9P-10P	REVENGE PREMIER	:30	\$7,500.00	09/30-09/30	1	1	1	\$7,500.00	
	29	SA	11P-1135P	ACTION NWS@11P<	:30	\$400.00	09/29-09/29	1	1	1	\$400.00	
	30	TU-F	1135P-1205A	NIGHTLINE	:30	\$500.00	09/25-09/28	2	1	2	\$1,000.00	
	31	TU-F	1205A-105A	KIMMEL	:30	\$100.00	09/25-09/28	4	1	4	\$400.00	

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	32	M	5A-6A	ACTION NWS@5AM<	:30	\$150.00	10/01-10/01	1	1	1	\$150.00	
	33	M	6A-7A	ACTION NWS@6AM<	:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
	34	M	7A-9A	GD MRN AMR-ABC<	:30	\$325.00	10/01-10/01	1	1	1	\$325.00	
	35	M	9A-10A	MORNING BLEND<	:30	\$175.00	10/01-10/01	1	1	1	\$175.00	
	36	M	11A-12P	ACTN NEWS@11AM<	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	
	37	M	2P-3P	JEFF PROBST	:30	\$175.00	10/01-10/01	1	1	1	\$175.00	
	38	M	330P-4P	NEWS	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	
	39	M	5P-530P	ACTION NWS@5PM<	:30	\$500.00	10/01-10/01	1	1	1	\$500.00	
	40	M	6P-7P	6P NEWS	:30	\$650.00	10/01-10/01	1	1	1	\$650.00	
	41	M	7P-730P	ACCESS HOLLYWD<	:30	\$400.00	10/01-10/01	1	1	1	\$400.00	
	42	M	730P-8P	MILLIONAIRE<	:30	\$400.00	10/01-10/01	1	1	1	\$400.00	
	43	M	1135P-1205A	NIGHTLINE	:30	\$500.00	10/01-10/01	1	1	1	\$500.00	
	44	M	1205A-105A	KIMMEL	:30	\$100.00	10/01-10/01	1	1	1	\$100.00	

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---SALES MONTHLY TOTALS---

Sep 12: 44 / \$44,675.00

Oct 12: 14 / \$9,100.00

Sales Totals: 58 / \$53,775.00

Station Totals: 58 / \$53,775.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$199,167	KBLR	0%	KLAS	22%	KSNV	23%	KTNV	27%	KTUD	1%
		KVCW	2%	KVMY	3%	KVVU	22%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE